



## LET YOUR PICTURES TELL THE **WHOLE** STORY

Introducing PhonoPics, the platform that allows the addition of audio to selected images, ideal for using in conjunction with any photo book. Supplemental audio can add value to all types of photo books:

Children's Books

Portfolios

Travel Books

Weddings

Family & Local Histories

Milestone Events

. . . . and many more.

Download the free PhonoPics app and see how it works on the samples in this inspiration and ideas book.

Using the PhonoPics app, scan the QR code below and try out the various experiences.



Book ID: 00000012345678

# Children's Books

**Create a unique gift for the little one(s) in your life**

Create a special gift that is sure to be treasured for years to come. Your photobook can relate a unique story or narrative that accompanies your favourite images or even your custom illustrations.

By providing a rendition of the story in your own voice, your little ones will always feel a special presence that photos and illustrations alone can't provide.

In this example, images having audio are indicated by semi-transparent photo corners.





Once upon a time when Quinn came to Perth

Gilly is waiting for Quinn to come to Perth. So is Grandma Linda, Aidan, Heath, Ashley and the two Mias.





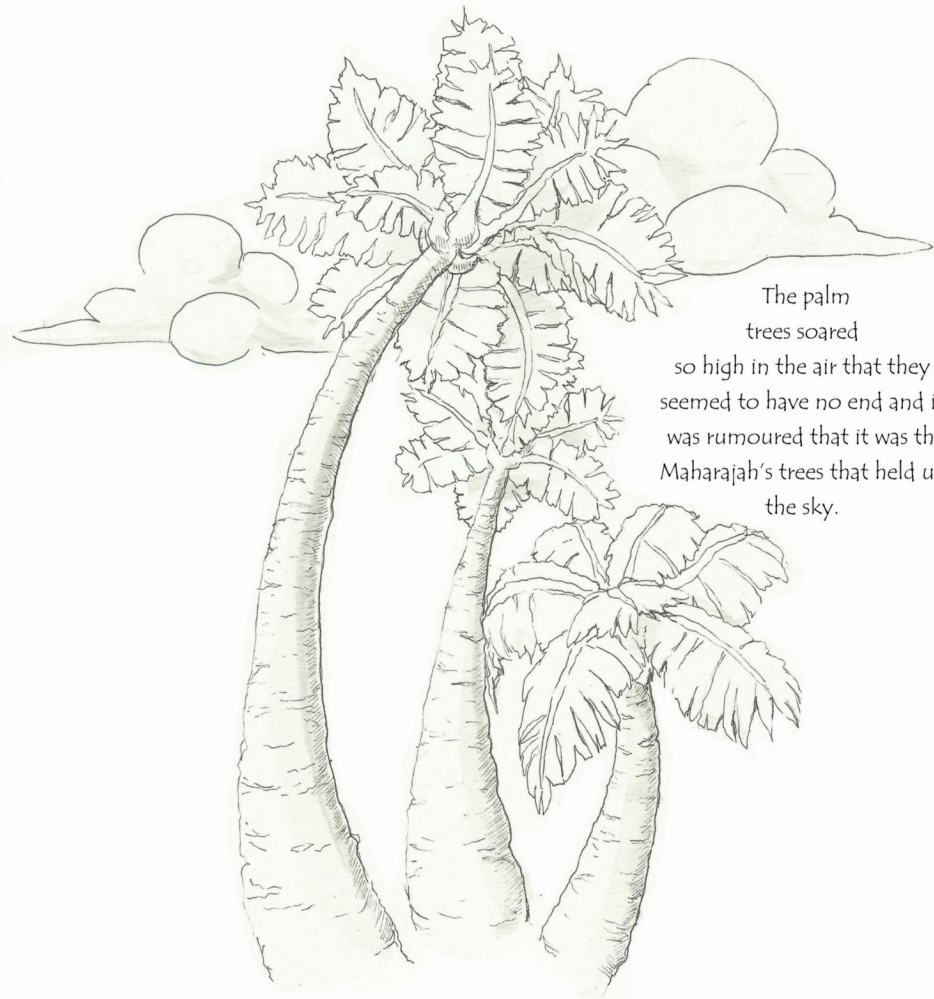


Quinn gets  
two  
marshmallows  
at Brew-Ha  
and other  
tasties.

Sometimes  
she shares  
with Gilly.



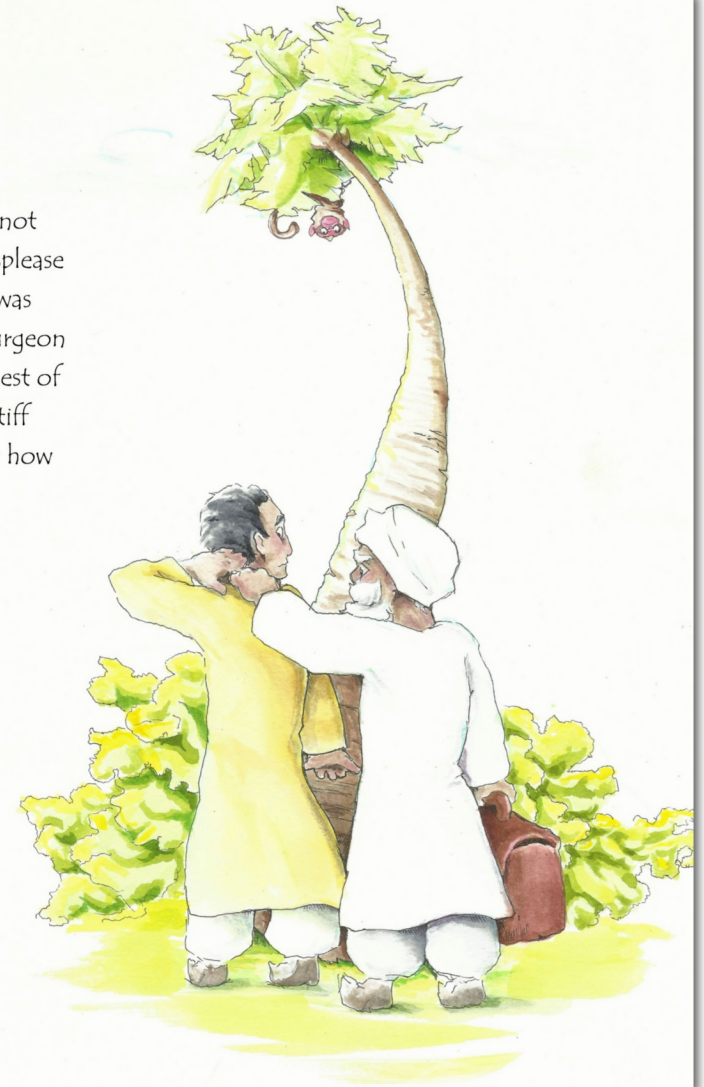
Excerpt from  
*The Peacock's Secret*



The palm  
trees soared  
so high in the air that they  
seemed to have no end and it  
was rumoured that it was the  
Maharajah's trees that held up  
the sky.

Words: Douglas McNaught  
Illustrations: Lilli Foskett

He of course knew this was not  
quite true, but it did not displease  
him to hear it. However, it was  
not unusual for the royal surgeon  
to be called on to treat a guest of  
the court suffering from a stiff  
neck from trying to see just how  
high these trees really were.



In this example, images (i.e. original book pages) having audio are indicated by a drop shadow.



*Excerpt from*  
*The Forgetful Squirrel*



*Words: Douglas McNaught*  
*Illustrations: Lilli Foskett*

In this example, images having audio are indicated by a drop shadow.

# *Tributes*

## *celebratory messages & dedications*

No matter whether the event is a notable birthday, anniversary or some other important event, a photobook is often chosen as the perfect way to document and celebrate the journey towards that important milestone.

Quite commonly, such books contain dedications, tributes and celebratory messages from personal friends, family and/or colleagues. Such messages will carry so much more weight and impact if delivered in the writer's own voice.

In this example, images having audio are indicated by a thin outline.



Matt - we are so blessed to have you as

a member of our family. We have shared some

wonderful events, journeys and small moments.



Matt, Happy 21st Birthday. All our love, Mum, Dad & Elise

# Family Audio Treasures

Every now and then a family will stumble upon a recording of some description that has remained hidden and unplayed for perhaps decades.

Often they are in the form of audio cassettes. However, in many cases the audio from an early video recorder can be just as useful for creating an audio clip to accompany a representative image from the era, perhaps a person, place, or activity.

In this example, images having audio are indicated by a drop shadow.



# Easy-matic



*In the early 70's we children mucked around with this new technology: the audio cassette recorder.*



**Operate It with Your Eyes Closed.** Just snap in a Sony tape cassette, push a control, and you're recording. Ejector button pops out cassette when you're through, then you're ready to reload again!

**AC or Lifetime-Battery Operation.** Built-in adapter permits instant switching from battery power to household current. Built-in charging circuit for optional lifetime nickel-cadmium battery pack. Built-in battery condition indicator lets you know when to recharge!

**Piano-Key Controls.** Perfect for positive and convenient operation. A record interlock prevents accidental erasure of tapes!

**Sonymatic Recording Control.** Automatically adjusts recording level without your ever touching a knob!

**Auxiliary Input.** For recording from radio, television or record player!

**Check These Extras.** Compact and lightweight: 5½" x 2⅜" x 9⅜", 4 lbs. 14 oz. with batteries. Completely equipped with built-in extended-range speaker, cardioid dynamic remote-control microphone, leather carrying case, personal earphone, one 60-minute Sony tape cassette... and more!

Sony Model 100, Easy-Matic Cassette-Corder®. Priced at only \$99.50. For your free copy of our latest Sony catalog, please write to Mr. Phillips, Sony/Superscope, Inc., 8154 Vineland Avenue, Sun Valley, California 91352.



**SONY SUPERSCOPE**

You never heard it so good.

# **Soundscapes**

## **Add a soundtrack to your photo(s)**

Your holiday images will serve to remind you of all the incredible places and amazing experiences you encountered on your trip.

By adding the ambient sounds that accompanied the image, you will be transported back in time to re-live those awesome moments.

In this example, images having audio are indicated by thin bordered outlines.















# Lake Titicaca





# Lima



# Family Moments

The little moments when children are so entertaining

Capture more than a simple image of your children at play.

Be reminded of the small moments.

In many cases such audio highlights can be found in family videos.

In this example, images (pages) having audio are indicated by drop shadow and border.





# *Oral Histories*

Documenting family and local history are such worthy reasons for creating a photobook, as those books are likely to become truly treasured by future generations.

A key part of such projects is capturing the information from those family elders, or long time local residents. Usually this results in a paraphrased and summarised version of imparted stories and observations as accompanying text. But a truly endearing legacy will be created if some of these stories and anecdotes are able to be attached to a relevant image and replayed on demand to those who are motivated to peruse the book in the future, perhaps many, many years later.

In this example, images having audio are denoted with a thin grey outline.





# Poetry

By their nature, photobooks will be peppered with images of some description - photos, drawings, illustrations . . . .But creativity comes in many forms, including the written word - especially in the form of poetry.

As with other examples, hearing a poem recited is a far richer experience than simply reading the words.

In this example, all images in the book would have an audio clip of the associated poem.





## Song to the North

Kara Sverige, du gamla, du fria  
To us you were brave and new  
The cloying warmth of your summer lakes  
Sweet, sweet berries of your midnight forests  
Your distant people, still a mystery

A little girl knew your sing song tongue  
And imagined trolls and dwarves  
Stomping the moss carpet of your woods

In summer, she lay awake  
Until the last light disappeared  
And fell asleep listening to children still playing

In winter, she walked on the water of your lakes  
And shaped the icy snow with her small hands  
Into wondrous beasts

The small house on the edge of the woods  
Beckoned to her  
A barren field to one side

Secured to her mother's hand  
She wondered whose lonely ghosts  
Lingered behind the broken glass

In many years she returns  
In search of the small piece of her heart  
She finds it in her friends now grown  
In the flowers on the bridges  
And in the old towns of water and stone

She leaves it there

# Family Heirlooms

## & Other Objects With a Story to Tell

Whether it is a family heirloom passed on through generations, or a treasured souvenir acquired last year, their backstory often goes untold.

By adding the background and context to those special possessions, you can be sure their provenance and relevance is captured in an innovative and entertaining way.

In this example, decorative corners are placed on the page to indicate supplemental audio is available.







# Family Holidays

Let your children record their holiday highlights and capture all the details as seen through their eyes.

What did they do? . . . . observe? . . . . feel? . . . . enjoy?

Their insights and unique perspective will both inform and entertain as the years go by.

In this example, images having audio are indicated by a border with drop shadows.













# More Ideas for Audio Enhanced Photobooks

## Family Recipes

What a treasure if those recipes are accompanied by the cook's spoken instructions, and maybe the recollections of family dinner celebrations . . . . .

## Artworks/Portfolios

If your photobook is a collection of images or a record of a body of artistic work, each can have their own artist/creator statement explaining the meaning or the process/journey of creating each item. Perhaps you have some special creations from the little ones in your life. Have them record their thoughts and explanations - captured for posterity.

## Travel Journal

As an alternative to captions, or in order to remember the details of all your travel adventures, record the full story behind your travel photos.

## Memory Lane

Record and capture the memories triggered by photos taken in the years gone by. What do your parents or grandparents remember about the people/places/moments captured in their own photo albums? Scan those old images and attach their audio in a photobook for the whole family to cherish.

## Weddings

Repurpose the audio from the wedding video and capture key excerpts of the speeches or wedding service. Or simply record the vows you made to one another. Either way, an audio enhanced wedding photobook will be an amazing keepsake.